

SUSTAINING THE FUTURE MANIFESTO

2nd draft 20 March 2017

The audience comes in knowing:

The world seems to be getting worse all the time.

We are affecting the future of the planet, but the problem is so big.

How do I/we make sense of the issues to become more sustainable.

It all feels so overwhelming to have any impact.

There are new things to learn if I can understand them.

Making the world a better place is possible, but how?

How will I make my future better?

How will we make our future better?

The audience ends up knowing:

We know how to take care of ourselves and our world.

We can make sense of the world.

We are inventing our way into the future.

We can see and know the world as it is.

We are all connected everywhere.

I can make a difference. We each and all can make a difference.

We have the tools, and better still, we have foresight.

Future is a time that we can change.

CLIMATE Seeing The Invisible Manifesto

"Movies, and especially giant screen films [and all media presentations about the future of our home, Earth], leave deep residual impacts, deep memories. Making those memories useful for prolonging our lives will create great value. Films which point toward a healthy sense of community. Films which are cognitively accurate with real world actions. Films which model self worth. Films which provide ideas and insights that make life more secure. ... **I believe the central issue for the future will be 'who has credibility as a provider of real data?' In a world awash in visual imagery, the advantage will go to those who have demonstrated reliability in providing useful, inspiring, life-enhancing, life-prolonging information.**"

This is my hope for this project and for our planet. Ben Shedd
Filmmaker/Professor - from VISION 2005 paper written in 1998

22 June 2016 on flight from SeaTac to SFO.
STF Manifesto time 1st draft update 15 Oct 2018

The audience comes in knowing:

There are environmental issues growing everyday.

It is hard to understand the details and what one can do?

How to know where one is and what one is confronting?

There are so many parts to understand.

How can anyone make a difference?

What do we need to know to have a sustainable future?

How can we keep learning?

It all feels so discouraging.

The audience leaves knowing:

Ways to understand the size and scale and scope of the present & the future

There are ways to make changes which can have long term impacts.

There are many parts and they can be understood.

We have learned much so we can know ways to make changes.

There are many ways to contribute to a liveable future.

Seeing the big picture and the small picture.

There are ways to earn a living making the future more sustainable.

Tools to make 5 and 10 year changes, to become future thinkers.

Becoming future thinkers.

Feeling hopeful.

Becoming 7th generation thinkers, 4 generations more than we have ever done.

What worked 200 years ago/10 years ago which doesn't work now?

How knowing biology, especially breathing, helps to know different future options

What are the big take-aways?

Change happens over time

Changes happen over large scales from micro to macro

What are the constraints? The biosphere/atmosphere and the rapid rate of change

The Scope and Scale of the sustainability challenges

Incremental changes over time

Additive changes over time

Work at the macro and micro scales

Tools to understand sustainable actions

Tools to develop solutions and options

Shedd Productions, Inc. Manifesto "The films and videos we create are: gender-neutral, non-aggressive, multicultural, thought-provoking, intellectually encouraging, role-model expansive, economically neutral, non-abusive, cognitively healthy in world view, inspiring, self-affirming, physically accurate, future-minded, fun, invigorating, appealing to multigenerational audiences, made with a 10 year shelf life, worth seeing twice, and present ideas which take off and soar in the audience's imagination."

<http://www.sheddproductions.com/Manifesto.html>. 1994